



Founded in the year of 2010, Innovationz Indian Corporation (hereinafter referred to as "IIC") is one of the fastest developing enterprises in the field of Import & Export in India.

Our Group was incorporated in the year 1975 and is one of the leading diversified business conglomerate with operations in the field of Logistics, Government Contractors, Real Estates, Fuel Refilling Stations and Tyres. The name IIC is been very closely associated with Import and Marketing of Best International Automotive Brands across Indian Sub Continent.

IIC is based at Lucknow – Uttar Pradesh with a network in approx 80% of all Indian states through Distributors, C&F Agents and Dealers. We are present in states of UP, Uttrakhand, MP, Haryana, Chhattisgarh, Bihar, Jharkhand, Orissa, Karnataka, Gujarat, Tamil Nadu, Kerala and AP, Nagaland, Mizoram etc. through a network of Distributors and C&F agents. There are more than 100 outlets in different cities selling IIC products to their customers. We have a team of young and dynamic professionals, who constantly strive to provide the best work culture as well as emphasize continuously on improving the quality of our service, so that we deliver the best to our customers' and meet ever-demanding expectations of our partners in growth.

"YOU THINK, WE BRING" is our Punch - line and our core strength has always been to source Best innovative products from across the World and deliver them to our Customers in the most cost efficient manner. Our focused approach enables us to achieve our customer expectation and our determination to offer excellent products to our esteemed clients helps us to maintain preferred supplier status. Our core strength lies in our unwavering commitment to quality products backed by strong after sales service. We have manpower in almost every state which ensures "On Toe" service commitment to our clients and customers.

Our Product Range –



AUTO EXPRESSIONS:

Auto Expressions®, also known as "AE™", is a branded line of quality automotive air care and accessories products, available in the auto section of many major retail chains around the world. The Auto Expressions® name appears on a wide variety of consumer carcare products that include air fresheners, seat covers, sunshades, steering wheel covers, floor mats, organizers, and more. It is No. 1 Player in Interior Accessories and Air Freshener Market across US and Canada with approx 43% market share.

For more info, please visit www.autoexpressions.in

KRACO FLOOR MATS:

Kraco is the U.S. market leader in floor mats for last decade having approx 67% market share, with a wide range of automotive and home floor mats available. These come in rubber, carpet and rubber/carpet combinations, as well as in different quality levels. They have have a 500,000 sq ft manufacturing facility where they turn out all kinds of universal fit carpeted and rubber floor mats for your car or truck.

For more info, please visit <http://autoexpressions.in/autoex/kr-floormats.php>

GOODYEAR FLOOR MATS:

Goodyear mats are the licensed product categories manufactured by Kraco enterprises. These floor mats come in premium segment and one of the leading players across USA and Canada.

For more info, please visit <http://autoexpressions.in/autoex/gy-floormats.php>

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